

Press Release | September 26, 2012

Quo vadis emobility in Europe?

Green Cities sitting in the driver's seat

Aachen - Munich, September 25, 2012 – Politics and Industry lead European wide discussion about mobility in 2020. And all is about the number of EVs on the road. What about the cities? The cities are the most important and hidden factor. “mobilität morgen” (mobility tomorrow) magazine and NoAE, the Network of Automotive Excellence jointly present the first official bulletin of “NoAE GreenCities”.

The content of “GreenCities in Europe” reflects the result of the work of the European NOAE initiative “NoAE GreenCities”. In an issue with over 40 pages, European cities, networks, clusters, companies and research centers report on their projects, innovative facilities, activities and experiences in the fields of future-oriented mobility, energy efficiency, as well as the efficient and smart use of new technologies. “mobilität morgen” publishes the special edition for the first time in English language.

The Special Issue of “Mobilität Morgen” represents the first official bulletin of “NoAE GreenCities”. Experiences, ideas, innovation, technologies, opportunities: a green route to next generation cities has been sketched out in this special issue by many authors, representing cities, companies, institutions, and research centres. In this issue they describe their conviction in NoAE GreenCities' idea of innovation.

[Actual Magazine - Free Download](#)

<http://www1.wi-paper.de/book/read/id/000093A00552EC11>

The NoAE GreenCities Approach

The NoAE GreenCities approach is based on three stages:

1. **Creating “connections” among cities, companies and competences (coming from SME and Universities)**
2. **Transforming connections to contacts**
3. **Creation of practical pilot project proposals**

During and after the official kick off of NoAE Green-Cities at the 5th International NOAE Project Day, April 18th 2012 in Dusseldorf – Germany, several cooperations have been initiated between the joining cities, companies and universities but also new players have been added.

The meaning of the Special within the NoAE GreenCities

Now, several pilot projects and also large network activities are ready to be implemented, thanks to private and public funding. NoAE GreenCities is prepared to contribute to the Last call of the 7th Framework Program. Many of the players of these projects report within the magazine about their contribution to the future of mobility. The articles are organized in the following sections:

- **Introduction: content overview and how NoAE GreenCities works**
- **Network and cluster activities: examples of running network projects and approaches to e-mobility**
- **Cities: actual and future projects on mobility**
- **Companies: state of the art, new trends and technologies for mobility**
- **Opportunities from Europe.**

Hence the NoAE GreenCities magazine reflects the state of the art of green mobility implementation in Europe as well as it highlights new trends and technologies for the next generation cities. Through the magazine NoAE GreenCities describes the



opportunity of cooperation for those who want to share experiences, ideas and knowledge to create a smart mobility in our cities.

About NoAE:

The Network of Automotive Excellence (www.noae-project-days.com) is an inter company initiative aiming at strengthening the competitiveness of the European automotive industry. The NoAE is organized on the basis of project initiatives and was founded in 2002 by executive level representatives from the automotive industry and received support by the European Commission. NoAE is member of 'Kompetenznetze Deutschland', an initiative of the German Federal Ministry of Economics and Technology.

About NoAE@ GreenCities:

NoAE@ GreenCities (www.noae-project-days.com or www.noae-greencities.eu) is an initiative within the NoAE. NoAE@ GreenCities is the European Network Initiative that aims to implement practical solutions for cities, regional conglomerates and islands to coordinate a common action in Europe for integrated infrastructure design and e-mobility approach, to drive European cities to Horizon 2020 and beyond. The idea of NoAE@ GreenCities was born in 2011 and establishes cross European interactions amongst cities, companies, research organizations and its competence center.

About "mobilität morgen":

mobilität morgen (www.mobilitaet.biz) is a quarterly published magazine for mobility and electro-mobility. Mobilität morgen accompanies change throughout the transportation world: from the changes in private mobility services concerning public local, long-distance and air transportation, to the latest mobility services for businesses. The developments will be presented from a technical, political, social and modern emotional view point..

About TEMA:

TEMA Technologie Marketing AG is an ever present marketing service for small businesses and has been headquartered in Aachen, since its founding in 1994. Core competencies are public relations, design and event management. With a unique focus on technology, trained staff, and an international approach, TEMA currently boasts 85 employees based in Aachen, Berlin, Stuttgart, Munich, Chicago, Paris and Beijing, speaking 18 native languages. Some of TEMA's clients include, among others, the heavyweights of the automotive industry: Dürr AG, the FEV GmbH and TÜV Academy.

Press Contact person

TEMA Technologie Marketing AG
Theaterstr. 74, 52062 Aachen, Germany
Tanja Pohlen
Tel. +49 241 88970-48
Fax +49 241 88970-42
pohlen@tema.de

www.tema.de

More Information

NoAE GreenCities
Mühlthaler Str. 106, 81475 München
Martin Pohl
Tel. +49-89-57949231
Fax +49-89-57949146
m.pohl@acs-cpd.com
www.noae-project-days.com
www.noae-greencities.eu