

International NoAE-Project-Day for E-Mobility



Germany/Aachen - June 12, 2013

2

we present our premium-partner



Workshop 1:

eOEM/eSupplier

09.30 am – 11.00 am



Jens Christian
Lodberg Høj

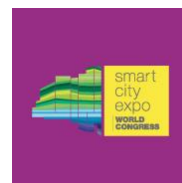


Martin Pohl



Jens Otto
Lange

we present our premium-partner



European eOEM Organization

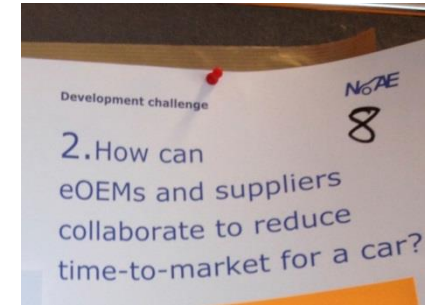
**Project Proposal developed at the
Project Day E-Mobility 2013 in
Workshop 1 – eOEM/eSupplier**



THE PROCESS



AGENDA Workshop 1		
Time	Topics	Presenter
09.30 am	Welcome, Introduction & Kick off eOEM pitch StreetScooter eOEM pitch Comarth eOEM pitch EcoMove eOEM pitch Heidelberg Mobil	Jens Christian Lodberg Høj Fabian Schmitt José Antonio Martínez-Marín Mogens Løkke Dr. Carsten Günther
10.05 am	Moderated creative workshopsession	Moderator: Jens Otto Lange Team: Jens Christian Lodberg Høj Martin Pohl
10.40 am	Presentation of results Wrap-up and further steps	Presenter of each team Jens Christian Lodberg Høj
10.55 am	Closure of the workshop Invitation to WS GreenCities	Martin Pohl Prof. Giuseppe Tomasso



At the Project Day E-Mobility 2013 in Aachen, the workshop 1 was a scenario in interactive participation into finding solutions that could benefit the industry connected with the new, emerging vehicle producers and the subsuppliers to these.

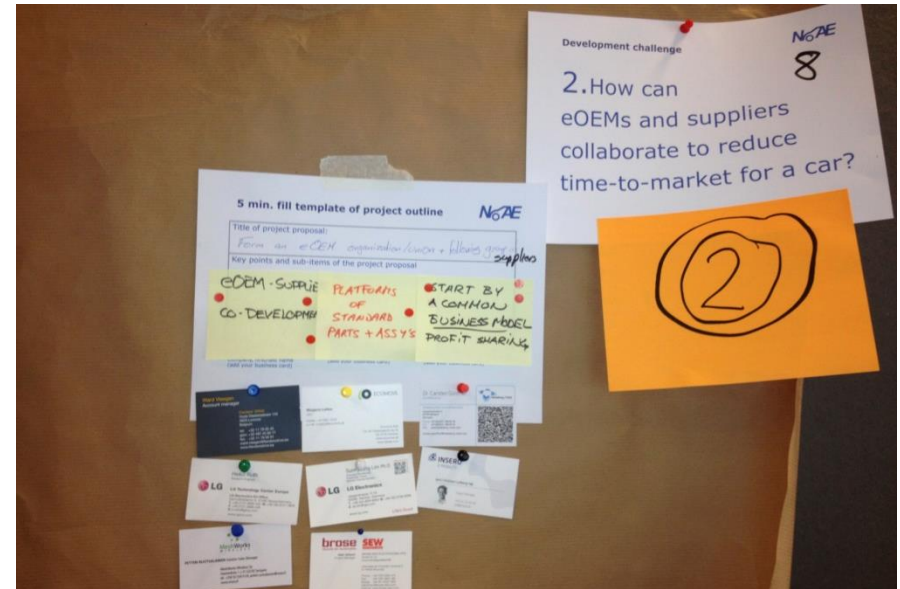
Groups representing both vehicle manufactures and suppliers generated ideas and connected these into actual concepts, of which one is described in this document

THE FIRST RESULTS

The range of ideas



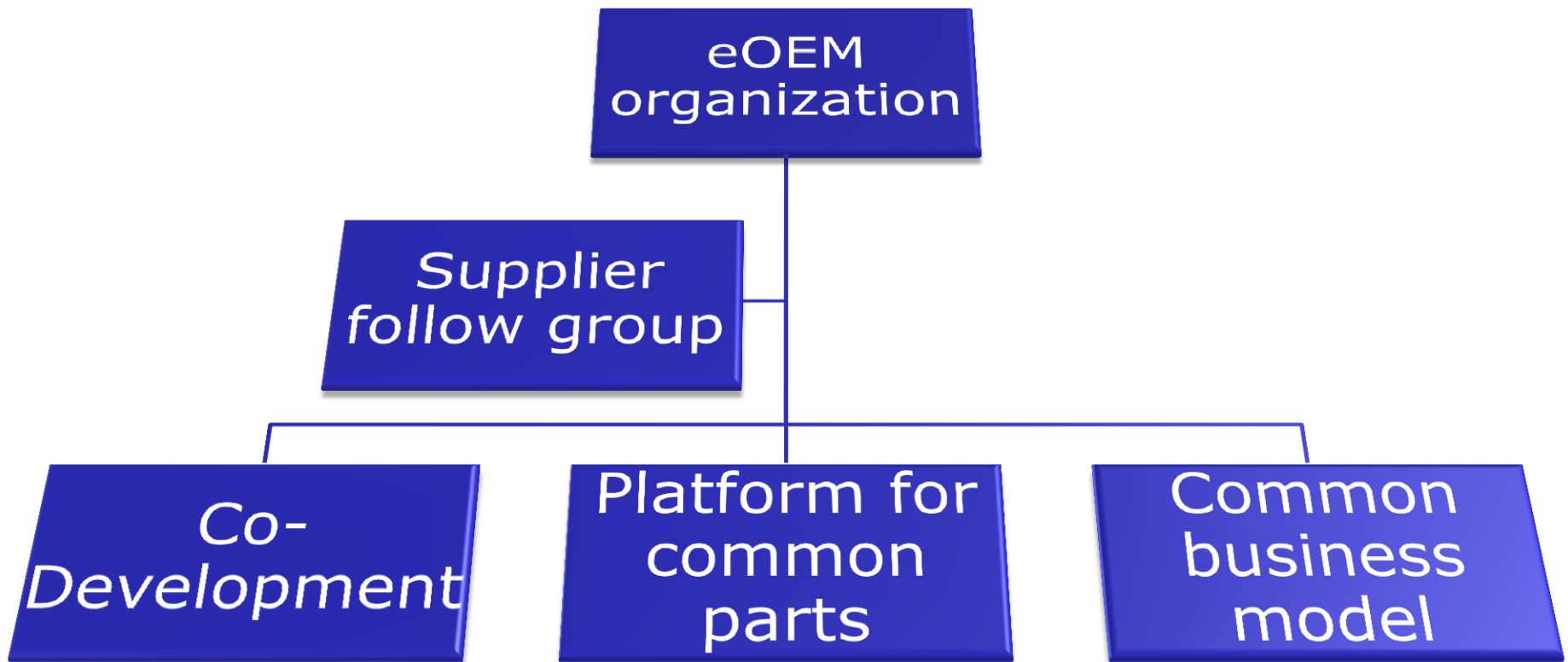
The preferred concept



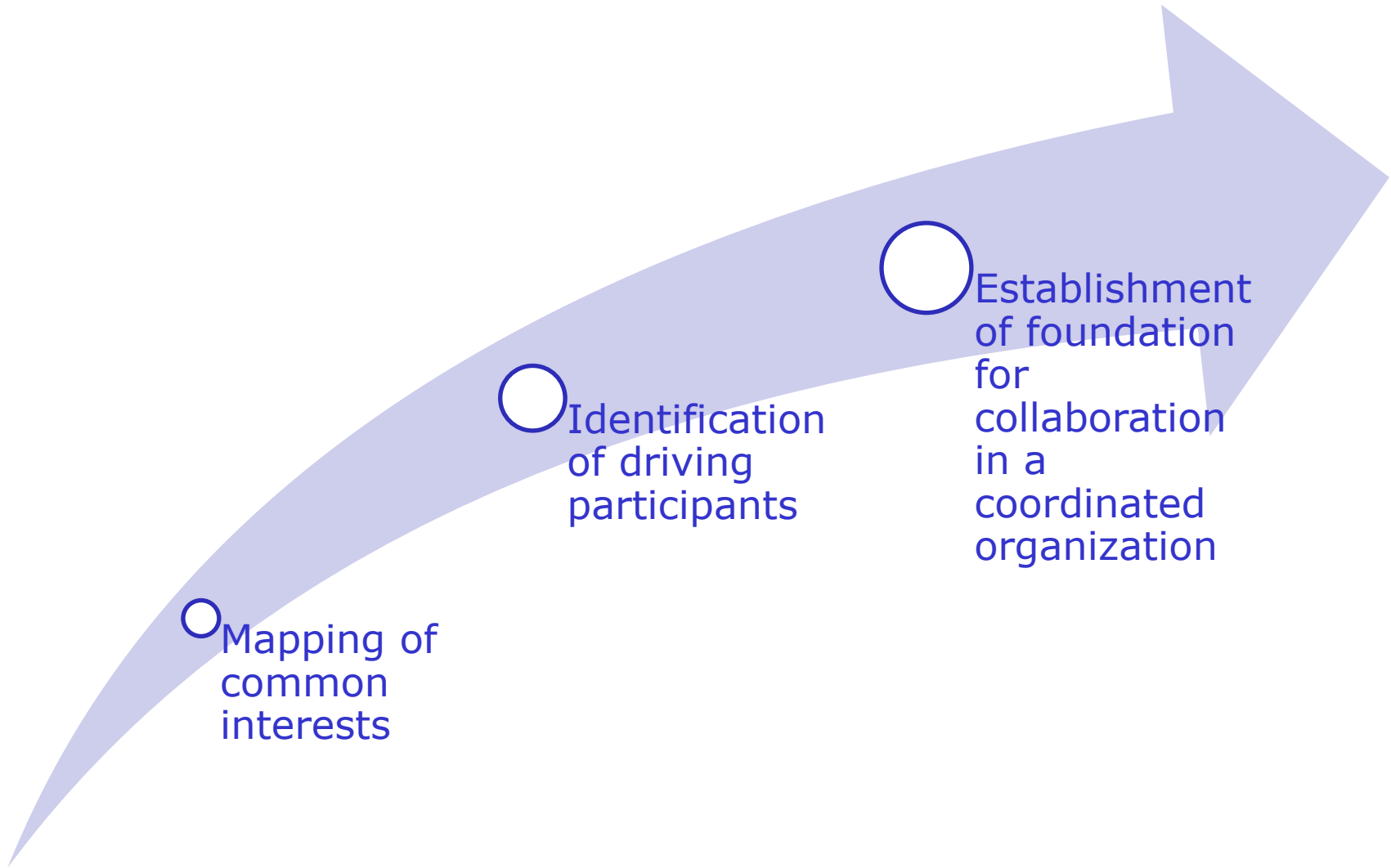
THE CONCEPT (1)

- **The creation of an organization to combine the emerging OEM's in Europe. The primary target of the union is to create a basis for collaboration on several levels.**
- **The levels of collaboration are:**
 - **Co-Development**
 - **Platform of standards – Parts & Assemblies**
 - **Start of common business model – profit sharing**
 - **Establishment of a follow group of suppliers**
- **The objective of the project is to establish an organization that can be the supporting function in the development, production and sales of cars from the new and emerging car producers Europe wide.**
- **The primary support is to create a platform that will allow for the companies to collaborate without endangering their own IP rights and UPSs but still create a basis that will reduce both costs and time for development.**

THE CONCEPT (2)



THE NEXT STEPS



Please State your level of interest:



No Open Yes

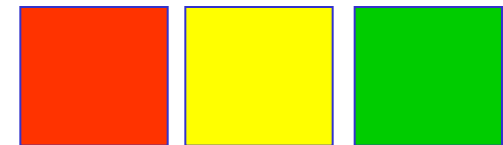
1. Interest:

We would like to re-confirm our interest from 12.06.2013



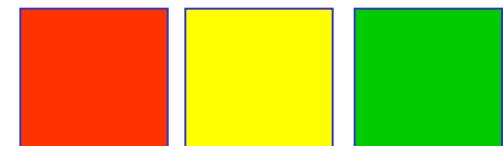
2. Collaborate:

We are willing to collaborate and put resources into the further development of the defined project



3. NoAE Membership:

We will sign up for a NoAE Membership if the defined project gets realized.



4. Detailed participation:

What would be your contribution to the project? _____

5. Further partners:

Which companies would you like to see in the project? _____

YOUR CONTACT PARTNER



Do you want to be a part of this project?

Contact your NoAE partner to learn more about this!

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